

Gwandalan Summerland Point Football Club



2017 Sponsorship Proposal

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Who are Gwandalan Summerland Point Cobras?

- A community based club established in 1997
- 2017 represents the 20 year anniversary of the 'Cobras'
- Currently boasting 30 teams (365 members) competing in Central Coast football competitions spanning from Gwandalan in the North down to Umina in the South
- Our claims of being the 'biggest little club' on the Coast are backed up by our results (8 semi-finalists, 7 finalists and 6 Premierships in 2016)



Our goals and ambitions

Our goals are to provide the Gwandalan and Summerland Point communities with a professionally run, family friendly club. We aim to provide pathways for both the elite and social players by offering the following:

- Affordable registration to encourage participation
- Mentor and develop player skills by providing qualified coaches
- Provide a fun enjoyable atmosphere
- Develop new friendships
- Provide pathways for talented players



What we provide in return for your support.

- Playing shirt sponsorship
- ~~Playing shorts sponsorship~~ Sold out
- Club BBQ sponsorship
- Membership to Gwandalan Summerland Point Football Club
- Tear drop banner at all home games
- Invitation to sponsors meet and greet
- Advertising on Facebook page
- Advertising on website
- Our offerings are only limited by your imagination



Sponsorship Packages

Bronze level sponsorship \$1000

- 1x teardrop banner displayed at home ground
- Team sponsorship
- Website advertising
- Facebook advertising
- Invitation to sponsors Meet and Greet day
- Free membership to Gwandalan Summerland Point Football club



Sponsorship Packages

Silver level sponsorship \$2000

- 1x teardrop banner displayed at home ground
- Game day naming rights sponsorship
- VIP invitation to after game presentations
- Website advertising
- Facebook advertising
- Invitation to sponsors Meet and Greet day
- Free membership to Gwandalan Summerland Point Football club



Sponsorship Packages

Gold Level Sponsorship (Major Sponsor)

- 1x teardrop banner displayed at home ground
- Game day naming rights sponsorship
- VIP invitation to after game presentations
- Club shirt
- VIP invitation to Club sponsors Golf day
- Website advertising
- Facebook advertising
- Invitation to sponsors Meet and Greet day
- Free membership to Gwandalan Summerland Point Football club



Sponsorship Packages

BBQ sponsorship \$3000

- This will allow us to purchase a high quality cart style BBQ
- Your company logo will be displayed on the cart for the life of the BBQ
- VIP invitation to after game presentations
- Website advertising 1 year
- Facebook advertising 1 year
- Invitation to sponsors Meet and Greet day
- Free membership to Gwandalan Summerland Point Football club



Current supporters of Gwandalan Summerland Point Football Club



Conclusion

- Support the community you are a part of
- Network with Gwandalan/Summerland Point businesses
- Provide potential access to 13,000+ registered players in Central Coast Football catchment
- Rewarding experience supporting the local community
- Great public image

Thank you for reviewing the sponsorship packages

Please contact Rick Perricone on 0434 709 044 if you require more information

