



Gwandalan Summerland Point Football Club Sponsorship Guidelines.

Sponsorships form an integral part of any sporting organisation's financial development, they are designed to assist the club in being able to operate and provide the equipment, facilities and rewards necessary for players throughout the course of any given year.

Sponsorships are also a great way for businesses, local or otherwise to promote their services at a relatively minimal expenditure.

The aim of this document is to give some basic guidelines as to the manner in which we handle sponsorships for the club, these guidelines are not designed to be inflexible as sponsorships are often a negotiation process to achieve a result that is beneficial to all parties and protect the interests of authorised sponsors.

- ❖ No sponsorships to be entered into without prior approval of the Gwandalan Summerland Point Football Club Committee
- ❖ Individual persons can organise sponsorships for their respective teams, however these again must be approved by the Gwandalan Summerland Point Football Club Committee
- ❖ No Company Logos or Names are to be placed on any item bearing the Gwandalan Summerland Point Football Club name or logo without prior approval of the committee.

This includes but is not limited to:

- Jerseys
 - Shorts
 - Socks
 - Training Shirts
 - Soccer Balls
- ❖ All sponsorships must be by way of a sponsorship agreement
 - ❖ All sponsors must be issued with a formal receipt for any Moneys, Goods or Services supplied.
 - ❖ It should be understood that Gwandalan Summerland Point Football Club colours are Green, Red and White it would therefore be expected that any promotional items bear these as their base colours.

GSPFC – Fundraising